

Tony Gill

Brooklyn, New York, 11218, USA

tg@tonygill.com

CIO and media asset management professional with 17 years' experience developing collaborative, standards-driven solutions for the creation, management and delivery of high quality digital multimedia content in cultural heritage, marketing communications and luxury goods contexts.

Strengths include information strategy & policy development, consortial project management, team leadership, budget management, enterprise content and digital asset management, ontology, taxonomy & vocabulary development & deployment, (meta)data modeling, information architecture, system requirements analysis & procurement, search engine optimization, usability & interface design, teaching, grant writing and evaluation/assessment. A creative problem-solver with excellent written and verbal communication skills.

Employment

*Global Director of Library Science & Information Management, **Enfatico** (USA)* 2008 - Now

- Defining and implementing standards, policies, procedures and workflows for digital asset and enterprise content management across a major global marketing organization servicing Dell Inc.;
- Deploying global digital asset management infrastructure based upon a network of 8 synchronized Xinet WebNative/Portal servers;
- Defining global metadata schema, taxonomies and controlled vocabularies;
- Overseeing the cataloguing and classification of digital assets by a distributed team of digital asset librarians;

*Chief Information Officer, **J. Panther Luggage Co.** (USA)* 2010 - Now

- Design, develop and maintain website and online e-commerce store for luxury luggage start-up;
- Manage jpantherluggage.com domain, web hosting and email;
- Define standards for file formats, image resolution and aspect ratio, metadata and file naming;
- Participate in strategic planning with senior management team;

*Adjunct Assistant Professor, **New York University** (USA)* 2007 - 2010

- Teaching 13-week *Interactive Technologies in Museums* class as part of Masters Program in Museum Studies at NYU Graduate School of Arts and Science (*one evening per week*);
- Guiding students in their final projects to develop detailed and realistic proposals for museum interactive projects;

*Director, **Gruss Lipper Digital Laboratory, Center for Jewish History** (USA)* 2005 - 2008

- Founded and directed a state-of-the-art facility to build digital collections from the museum, library and archive collections of 5 partner institutions comprising the Center for Jewish History;
- Established consensus-based standards and procedures for workflow, image and audio digitization, quality assurance, metadata and classification;
- Implemented campus-wide Digital Repository and Digital Collections delivery system using Ex Libris' *DigiTool* digital asset management system: (digital.cjh.org);
- Managed a grant-funded budget of \$¾ million over 3 years;
- Led the re-architecting of the CJH corporate website to new infrastructure based on proprietary CMS platform;

- Recruited, trained & supervised Lab team;
- Chaired Digital Laboratory Advisory Committee;

Freelance consultant, Self-employed (USA) 2005 - 2006

- “*Digital Asset Management @ B&b*” report for Bumble & Bumble Inc. Included an extensive data dictionary and category taxonomy tailored to B&b requirements, a review of existing DAM practices, general recommendations for improved workflow, staffing, file management, metatagging and digital archiving.
- Updated “[*Metadata and the Web*](#)” for the Getty Research Institute (USA);

Director of Metadata & Cataloguing, ARTstor/Andrew W. Mellon Foundation (USA) 2002 - 2004

- Directed development of descriptive metadata strategy and schema for ARTstor (www.artstor.org), a digital library of over 550,000 art images and related materials for educational use;
- Led ARTstor Metadata Team, comprising Senior Metadata Analyst, Senior Metadata Editor and five part-time Cataloguers;
- Contributed to the strategic planning for ARTstor as part of senior management team;
- Managed metadata evaluation and quality control activities;
- Liaised with current and potential content contributors;
- Participated in international information standards communities, particularly the CIDOC CRM Special Interest Group, which developed an object-oriented domain reference ontology, now ISO 21127:2006.

Program Officer, Research Libraries Group (USA) 1999 - 2002

- Co-ordinated member programmatic activities with a specific focus on art, museum and cultural heritage initiatives;
- Acted as RLG liaison/secretary for Art & Architecture Group Steering Committee and SCIPPIO Advisory Task Force, and chaired RLG Cultural Materials Description Advisory Group;
- Provided expert input into information access and interface requirements for RLG Cultural Materials; led the design of the underlying relational data model;
- Wrote first edition of contributor resource description guidelines;
- Liaised with RLG Cultural Materials Alliance participants and contributors;
- Active in international information standards initiatives, particularly the CIDOC CRM Special Interest Group;
- Served on *RLG Focus* Editorial Board.

ADAM & VADS Programme Leader, Surrey Institute of Art & Design (UK) 1996 - 1999

- Led team (distributed across consortial partners) developing ADAM, the Art, Design, Architecture & Media information gateway (adam.ac.uk), and VADS, the Visual Arts Data Service;
- Wrote successful bid to host Visual Arts Data Service (vads.ahds.ac.uk);
- Managed multiple grant-based project budgets;
- Liaised with consortium partner steering committees and other projects in the JISC Electronic Libraries Programme and the Arts & Humanities Data Service;
- Represented JISC in the Dublin Core Metadata Initiative.

Freelance consultant, Self-employed (UK) 1997 - 1999

- “*Metadata and the WWW*” for the Getty Information Institute (USA);
- “*JIDI Metadata Schema*” for University of Bristol (UK);
- “*National Collections Centre Strategy Report*” for the Science Museum (UK);
- “*Using Web 3-D Technology for Cultural Heritage*” for RLG (USA).

Technical Outreach Manager, Museum Documentation Association (UK) 1994 - 1995

- Advised UK museum and gallery community on the best use of information and communications technology;
- Created a wide range of outreach resources, including multimedia presentations, fact sheets, web resources and “*The MDA Guide to Computers in Museums.*”

Graphic Designer/Typesetter, Self-employed (UK) 1992 - 1993

- Produced promotional literature, reports, CVs and business stationery.

Education

1994 **MA Communication in Computing**, Middlesex University, London, UK
Final project: “*Information Technology in Museums: User Interface Design for Collection Management Software*”;

1990 **BSc (Honours) Physics & Philosophy**, King’s College London, UK.

Skills & Experience

Vocabularies: AAT; DDC; LCSH; TGN; TGM I & II; ULAN.

Metadata schema: CDWA; CDWA Lite; CIDOC CRM; Dublin Core; IFLA FRBR; MARC; MARCXML; METS; MIX; MODS; SPECTRUM; VRA Core; XMP.

Languages: HTML; CSS; XML;

Software: MS Office including Access & Project; Ex Libris DigiTool; Xinet WebNative Suite; Oxygen XML Editor; Adobe Creative Suite;

Selected Publications

- **Tony Gill**, “[Metadata & the Web](#)” *Introduction to Metadata*. 2nd print edition, v3.0 online edition (2008). The J. Paul Getty Trust;
- **Grace Agnew, Murtha Baca, Priscilla Caplan, Carl Fleischhauer, Tony Gill, Ingrid Hsieh-Yee, Jill Koelling, Christie Stephenson, Karen A. Wetzel**, [A Framework of Guidance for Building Good Digital Collections](#). 3rd edition (2007). National Information Standards Organization (NISO);
- **Tony Gill**, “[Building semantic bridges between museums, libraries and archives: The CIDOC Conceptual Reference Model](#)” *First Monday* Volume 9, Number 5 (May 2004);
- **Nick Crofts, Martin Doerr, Tony Gill, Stephen Stead, Matthew Stiff (editors)**, [Definition of the CIDOC Conceptual Reference Model](#) Version 3.4.9, November 2003, ICS-FORTH (also published as ISO 21127:2006, A reference ontology for the interchange of cultural heritage information, International Organization for Standardization, 2006);

- **Tony Gill & Paul Miller**, [“Re-inventing the Wheel? Standards, Interoperability and Digital Cultural Content”](#) *D-Lib Magazine* Volume 8, Number 1 (January 2002). Corporation for National Research Initiatives;
- **Tony Gill**, [“3-D Culture on the Web”](#) *RLG DigiNews* Volume 5 Number 3 (June 2001), Research Libraries Group;

See <http://www.tonygill.com/publications> for full list of publications with hyperlinks where available.

Training

- XSLT Programming (ArchiTier Training);
- Object-Oriented Design (3-day UC Berkeley Extension course);
- Project management (2-day eLib Workshop);
- Evaluation (1-day Tavistock Institute Workshop);
- Interviewing Skills (1-day Surrey Institute course);
- Successful Supervisory Management (3-day Industrial Society course);
- Managing Effective Teams (2-day Institute of Management course).

Other

- Keeps fit; avid snowboarder and cyclist
- Keen photographer
- Permanent U.S. Resident since 2005